IN THE CLAIMS

Please amend the claims as follows.

1.   (Currently Amended) A method of generating a listing in a network-based commerce system, the method including:

receiving listing identification data from a user;

retrieving listing data ~~associated with the listing~~ based on the listing identification data;

generating a_proposed listing at least partially based on the listing data;

allowing the user to modify the proposed listing, resulting in the listing; and

posting the listing in a database of the network-based commerce system, wherein the listing, once posted, represents an offering of a good or service.

2.   (Currently Amended) The method of claim 1, which includes allowing the user to ~~edit the listing data~~ accept the listing, prior to posting the listing.

3.   (Original) The method of claim 1, wherein the network-based commerce includes a database of listing data associated with at least one of movies, music, games, books and motor vehicles.

4.   (Original) The method of claim 1, which includes:

generating a user interface with a plurality of fields; and

populating the fields with the listing data.

5.   (Original) The method of claim 4, which includes providing a plurality of check boxes each of which are associated with an attribute of the listing and automatically without human intervention checking attributes based on the listing data.

6.   (Original) The method of claim 5, which includes allowing the user to modify checks in the check boxes.

7.   (Original) The method of claim 1, wherein the listing data includes at least one of a title of the listing, a description of the listing, and an image related to the listing.

8.   (Original) The method of claim 1, which includes:

searching a database of reference listing data to locate at least one similar listing;

presenting the at least one similar listing to the user;

monitoring user selection of a similar listing; and

retrieving listing data associated with the similar listing to generate the listing.

9.   (Original) The method of claim 1, wherein the listing identification data is a Vehicle Identification Number (VIN), the method including retrieving listing data including one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, and an engine capacity of the vehicle.

10.   (Original) The method of claim 1, wherein the listing identification data is one of a movie title and UPC code, the method including retrieving listing data in the form of details on the movie.

11.   (Original) The method of claim 1, wherein the listing identification data is one of a book title and UPC code, the method including retrieving listing data in the form of details on the book.

12.   (Original) The method of claim 1, wherein the listing identification data is one of a music title and UPC code, the method including retrieving listing data in the form of details on the music.

13.   (Currently Amended) A machine-readable medium including a sequence of instructions that, when executed by a machine, cause the machine to:

receive listing identification data from a user ~~requiring~~ requesting posting of a listing on a network-based commerce system;

retrieve listing data ~~associated with the listing~~ based on the listing identification data;

generate a proposed listing at least partially based on the listing data;

allow the user to modify the listing data in the proposed listing, resulting in the listing; and

post the listing in a database of the network-based commerce system, wherein the listing, once posted, represents an offering of a good or service.

14.   (Currently Amended) The machine-readable medium of claim 13, wherein the user is allowed to ~~edit the listing data~~ accept the listing, prior to posting the listing.

15.   (Original) The machine-readable medium of claim 13, wherein the network-based commerce system includes a database of listing data associated with at least one of movies, music, games, books and motor vehicles.

16.   (Original) The machine-readable medium of claim 13, which causes the machine to:

generate a user interface with a plurality of fields; and

populate the fields with the listing data.

17.   (Original) The machine-readable medium of claim 16, wherein a plurality of check boxes are provided, each check box being associated with an attribute of the listing and selectively being automatically checked based on the listing data without human intervention.

18.   (Original) The machine-readable medium of claim 17, wherein the user is allowed to modify checks in the check boxes.

19.   (Original) The machine-readable medium of claim 13, wherein the listing data includes at least one of a title of the listing, a description of the listing, and an image related to the listing.

20.   (Original) The machine-readable medium of claim 13, which causes the processor to:

search a database of reference listing data to locate at least one similar listing;

present the at least one similar listing to the user;

monitor user selection of a similar listing; and

retrieve listing data associated with the similar listing to generate the listing.

21.   (Original) The machine-readable medium of claim 13, wherein the listing identification data is a Vehicle Identification Number (VIN) of a vehicle, and the listing data includes one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, and an engine capacity of the vehicle.

22.   (Original) The machine-readable medium of claim 13, wherein the listing identification data is one of a movie title and UPC code, and the listing data includes details on the movie.

23.   (Currently Amended) A network-based commerce system, which includes at least one server to:

receive listing identification data from a user ~~requiring~~ requesting posting of a listing on a network-based commerce system;

retrieve listing data ~~associated with the listing~~ based on the listing identification data;

generate a proposed listing at least partially based on the listing data;

allow the user to modify the listing data in the proposed listing, resulting in the listing; and

post the listing in a database of the network-based commerce system, wherein the listing, once posted, represents an offering of a good or service.

24.   (Currently Amended) The system of claim 23, which allows the user to ~~edit the listing data~~ accept the listing, prior to posting the listing.

25.   (Original) The system of claim 23, wherein the network-based commerce includes a database of listing data associated with at least one of movies, music, games, books and motor vehicles.

26.   (Original) The system of claim 23, wherein the server generates a user interface with a plurality of fields, and populates the fields with the listing data.

27.   (Original) The system of claim 26, which provides a plurality of check boxes each of which are associated with an attribute of the listing and automatically without human intervention checks attributes based on the listing data.

28.   (Original) The system of claim 27, which allows the user to modify checks in the check boxes.

29.   (Original) The system of claim 23, wherein the listing data includes at least one of a title of the listing, a description of the listing, and an image related to the listing.

30.   (Original) The system of claim 23, which searches a database of reference listing data to locate at least similar listings;

        presents the at least one similar listing to the user;

        monitors user selection of a similar listing; and

        retrieves listing data associated with the similar listing to generate the listing.

31.   (Original) The system of claim 23, wherein the listing identification data is a Vehicle Identification Number (VIN) of a vehicle, the listing data including one of a model year of the vehicle, a manufacturer of the vehicle, a number of doors of the vehicle, and an engine capacity of the vehicle.

32.   (Original) The system of claim 23, wherein the listing identification data is one of a movie title and UPC code, and the system retrieves listing data in the form of details on the movie.

33.   (Original) The system of claim 23, wherein the listing identification data is one of a book title and UPC code, and the system retrieves listing data in the form of details on the book.

34.   (Currently Amended) The system of claim [[24]] 23, wherein the listing identification data is one of a music title and UPC code, and the system retrieves listing data in the form of details on the music.

35.   (New) The system of claim 1, wherein the offering includes an auction listing.

36.   (New) The system of claim 1, wherein the offering includes a fixed-price offering.